


Business Pathway

BTEC Diploma in Management Studies (DMS)

Edexcel



 Paper-based distance learning

Qualification

On successful completion of this programme you will be awarded a BTEC Diploma in Management Studies (DMS).

Awarding Body

Edexcel

Course Description

The BTEC Diploma in Management Studies is intended primarily for those who are working in or aspire to work in management. This course is ideal for those who are practising first-line managers who wish to make a career in management at this level. It focuses on underpinning knowledge and practical skills and will provide you with the opportunity to preserve and build on existing good practice.

The BTEC DMS can be studied as a stand-alone programme or as the first year of the University of Sunderland MBA programme.

Mode

Paper-based distance learning

Course Content (Modules)

Comprises nine modules:

1. Advanced Professional Development

Explore methods to improve skills, skills audit and personal development plan.

2. Managing Change in Organisations

Explore background, develop systems and processes and implement models for ongoing change.

3. Management Research Project

Identify the development of a new product, service or process. Assess profitability, plan resources and implement a plan and evaluate.

4. Strategic Planning and Implementation

Construct a strategy, develop vision, mission, objectives and measures and plan for implementation.

5. Managing Financial Principles and Techniques

Forecasting, financial appraisal techniques and financial statements.

6. Human Resources Planning and Development

HRM contribution to organisation objectives, planning and development and performance enhancement.

7. Strategic Marketing Management

Planning principles, tools, techniques, strategy options, implementation of change.

8. Quality and Systems Management

Strategic objectives of operations, systems, organisational performance improvement.

9. Leadership of Your Organisation

Theories, models and application of leadership, requirements and developments.

Assessment

The BTEC Diploma in Management Studies is assessed by one written assignment of not less than 5,000 after studying modules 1, 2, 4, 6, 8 and 9 (six in total), an examination after modules 5 and 7 (two in total) and a project.

Duration of Programme

Minimum 12 months for the BTEC Diploma in Management Studies. However, the programme is flexible and can be extended to a maximum of five years.

Entry Requirements

To gain entry to the BTEC Diploma in Management Studies you should possess an Edexcel BTEC Certificate in Management, a first Degree, or another appropriate professional qualification. Or experience of working in a management position.

What's Included

All study materials, core textbooks and student handbooks are supplied. You will be allocated a personal tutor for academic support who you can contact as often as you like by telephone and email. You will have access to a programme co-ordinator for administrative support. You will also have access to an online Virtual Campus.

Workload

We recommend an average of 12 hours study time per week for this programme.

Exemptions

For this qualification we may allow you to count credit for relevant study you have already done elsewhere. Exemptions are considered on an individual basis when you submit an application form. Note that we cannot consider work experience for exemptions.



How to Apply

It's easy to enrol. Send a completed application form, along one reference, preferably from a current employer, and proof of qualifications to:

RDI
Midland Management Centre
1A Brandon Lane
Coventry
CV3 3RD

What You Could Study Next

Successful completion of the programme may allow you entry to:

University of Sunderland MBA
(Final Year Top-Up)
University of Bradford MBA
University of Wales MBA

"Allowing a student to work at a different pace where they may have knowledge gaps has certainly been of significant benefit to me. I have been able to adapt my learning and continuous professional development requirements to suit a busy working and family schedule. The overall time frame for achievement is flexible and adaptable and meets the needs of mature students."

[Richard Luck. Diploma in Management Studies \(DMS\)](#)

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